

Lean Profit HuntSM combines a sophisticated business assessment and world class improvement consultancy to help companies significantly accelerate their cost reduction programs at realistic prices. An exceptional return on investment.



Lean Profit HuntSM at Kodak

Rath & Strong's work with Kodak started with a short assessment that immediately identified the scale of the opportunity. We worked with the Leadership Team to redirect their improvement efforts to deliver the competitive edge they needed, and left the organization fully self-sufficient to ensure ongoing improvements.

"The focus of the Lean Profit HuntSM changed from having a handful of projects, to a more strategic approach, with support from consultants Rath & Strong. This proved much more successful, lifted the organisation and the program took off...."

Rath & Strong provided a rigorous approach and then reinforced the process by coaching and implementation. We would not have had the same success we have had without them."

Mike Harding, Kodak

Rath & Strong's Lean Profit HuntSM Accelerated Transformation

In today's marketplace, time is of the essence in cost control. Rath & Strong's Lean Profit HuntSM is a strategic business initiative designed to meet senior management objectives for faster improvements in cost, quality, and lead-times, thereby creating increased profitability.

Lean Profit HuntSM addresses the high-impact opportunities in your organization for accelerated cost reduction and profit improvement, encompassing the entire value stream. It is targeted to your company needs and is practical, not theoretical. It delivers results now, not later. Lean Profit HuntSM can be deployed with dramatic results either across the entire organization or within specific functions. It can be applied in a single-site situation as well as enterprise-wide, in a manufacturing as well as a service environment.

Our Approach: Fast and Effective

Lean Profit HuntSM is a systematic and integrated approach that Rath & Strong has developed with the goal of achieving the highest results in the shortest timeframe. An assessment phase of several days to a few weeks results in a framework of opportunities which then leads to the development of an implementation plan.

Lean Profit HuntSM Assessment

The initial or assessment phase of the Lean Profit HuntSM is a fast track approach which:

- Determines your business objectives and performance against these objectives.
- Identifies areas of opportunity across your organization through value stream mapping and analytical diagnostics.
- Prioritizes opportunities for rapid improvement based on gap analysis.
- Quantifies the economic value of these cost-reduction opportunities and delineates future state metrics.

Lean Profit HuntSM Implementation

Taking the key initiatives identified in the Lean Profit HuntSM Assessment, Rath & Strong creates a blueprint for implementation. The blueprint details specific actions and matches these to anticipated outcomes. By focusing on a few key areas of opportunity the implementation blueprint creates a sense of urgency in achieving results, increasingly an important factor in today's competitive and challenging economy. Our implementation blueprint will drive your organization towards accelerated transformation and performance.

Rath & Strong provides the consulting, coaching, mentoring and training for implementation. We can either do it with you or do it for you. Whichever path you choose, we help you reduce costs, deliver increased customer value and achieve sustainable competitive advantage.

For more information about Rath & Strong's Lean Profit HuntSM please contact us at +1 781-861-1700 or via e-mail at info@rathstrong.com.



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